

STORE:	WAL-MART (NIFONG)	WAL-MART (BROADWAY)	WAL-MART (CONLEY)	SCHNUCKS	HY-VEE
HOUSE BRAND:	GREAT VALUE	GREAT VALUE	GREAT VALUE	SCHNUCKS	HY-VEE
1 LB					
GRAPES	\$1.50	\$1.00	\$0.94	\$1.99	G(1.48), R(1.98)
BANANAS	\$0.59	\$0.59	\$0.59	\$0.59	\$0.59
BROCCOLI	\$1.58	(\$0.94) \$1.58	\$0.94	\$1.69	\$1.99
EAR OF CORN	\$0.20	\$0.33	\$0.33	\$0.33	\$0.50
WONDER BREAD 20 OZ	\$1.97	\$0.97	\$1.79	\$2.89	(24 OZ) \$2.99
HOUSE BRAND, 20 OZ	\$0.75	\$0.96	\$0.75	\$0.75	\$1.12
JIF PEANUT BUTTER, 18 OZ	\$2.42	\$2.42	\$2.42	\$2.99	\$2.19
HOUSE BRAND, 18 OZ	\$1.48	\$1.48	\$1.48	\$1.83	\$2.18
1 LB					
GROUND CHUCK	(80/20) \$2.83	(80/20) \$2.28	(80/20) \$2.83	(80/20) \$3.35	(80/20) \$3.07
GROUND BEEF	(73/27) \$2.32	(73/27) \$2.25	(73/27) \$2.25	(73/27) \$3.12	(85/15) \$2.99
BONELESS CHX BREAST	(TYSON) \$3.48	(TYSON) \$3.04	(TYSON) \$3.04	(DELI) \$4.48	(DELI) \$3.49
CAMPBELL CHX NOODLE	\$0.68	\$0.68	\$0.68	(\$0.63)\$0.75	\$0.69
PREGO PASTA SAUCE, 26 OZ	\$1.98	\$1.98	\$1.98	\$2.59	\$1.98
RAGU PASTA SAUCE, 26 OZ	\$1.50	\$1.50	\$1.50	\$1.99	\$1.79
1 LB					
BARILLA MOSTACCHOLI	\$1.28	\$1.28	\$1.28	\$1.49	\$1.18
STORE BRAND MOST.	\$1.16	\$1.16	\$1.16	\$1.29	\$0.98
BARILLA SPEGHETTI	\$1.28	\$1.28	N/A	\$1.49	\$1.18
STORE BRAND SPEG.	\$0.92	\$0.92	\$0.92	\$1.29	\$0.98
ONE CAN					
DEL MONTE CORN	\$0.82	\$0.82	\$0.82	\$0.99	\$0.79
STORE BRAND	\$0.38	\$0.38	\$0.38	(\$0.59)\$0.69	\$0.59
DEL MONTE SWEET PEAS	\$0.82	\$0.82	\$0.82	\$0.99	\$0.89

STORE BRAND	\$0.50	\$0.50	\$0.50	(\$0.59)\$0.69	\$0.59
PRINGLES	\$0.89	\$0.89	\$0.89	\$1.79	\$0.98
KIT-KAT BAR	\$0.33	\$0.79	\$0.33	\$0.79	DID NOT CHECK
SNICKERS BAR	\$0.58	\$0.58	\$0.58	\$0.79	DID NOT CHECK
M&M	\$0.58	\$0.58	\$0.58	\$0.79	DID NOT CHECK
12 SODA CANS					
PEPSI PRODUCTS	\$2.98	\$3.98	\$3.00	\$3.99	\$3.68
COKE PRODUCTS	\$2.98	\$3.98	\$3.98	\$3.99	\$3.68
7UP/DR. PEPPER	\$2.38	\$2.98	\$2.98	\$3.99	\$3.68
STORE BRAND	\$2.38	\$2.25	\$2.38	\$2.12	\$2.99
CHEERIOS, 14 OZ	\$2.78	\$2.78	\$2.78	\$4.19	\$4.19
STORE BRAND	N/A	(15 OZ) \$1.84	(15 OZ) \$1.84	(15 OZ) \$2.57	(15 OZ) \$1.97
MINI-WHEATS	(24 OZ) \$2.98	(24 OZ) \$2.98	(24 OZ) \$3.14	(18 OZ) \$4.48	(18 OZ) 3.67
STORE BRAND	(27 OZ) \$2.98	N/A	N/A	(18 OZ) \$2.88	(20.4 OZ) \$2.29
DOZEN EGGS					
	BIG RIVER FARMERS	BIG RIVER FARMERS	BIG RIVER FARMERS	SCHNUCKS	HY-VEE
MEDIUM	\$1.47	\$0.94	\$1.47	\$1.69	\$1.19
LARGE	(\$0.99) \$1.64	(\$0.79) \$1.58	\$1.09	\$1.79	\$1.39
XTRA LARGE	\$1.62	\$1.41	\$1.62	\$2.06	\$1.49
JUMBO	N/A	\$1.68	\$1.68	N/A	N/A
EGGLANDS BEST, LARGE	N/A	N/A	N/A	\$2.69	N/A
GALLON OF ORANGE JUICE					CONCENTRATED: \$3.99
HOUSE BRAND	\$3.99	\$3.94	\$3.94	\$4.88	NON-CON.: \$4.79
MINUTE MAID	\$5.78	\$5.78	\$5.78	\$6.69	\$5.86
TROPICANA	\$5.94	\$5.78	\$5.94	\$6.19	\$4.89
CENTRAL FARMS	N/A	N/A	\$4.62	N/A	N/A
PRARIE FARMS	N/A	N/A	N/A	N/A	N/A

GALLON OF MILK HOUSE BRAND VIT. D	GREAT VALUE	GREAT VALUE	GREAT VALUE	SCHNUCKS	HY-VEE
HOUSE BRAND	\$3.05	\$3.05	\$3.58	\$3.36	\$3.29
PRARIE FARMS	\$4.08	\$3.99	\$3.99	N/A	\$3.69
CENTRAL FARMS	\$3.76	\$3.49	\$3.49	\$3.39	\$3.69
COUNTRY FARMS	N/A	N/A	N/A	N/A	\$3.05
2%					
HOUSE BRAND	\$3.63	\$2.99	\$2.99	\$2.99	\$3.19
PRARIE FARMS	\$3.69	\$3.89	\$3.89	N/A	\$3.49
CENTRAL FARMS	\$3.48	\$3.19	\$3.19	\$3.19	\$3.49
COUNTRY FARMS	N/A	N/A	N/A	N/A	\$2.93
1%					
HOUSE BRAND	\$3.53	\$2.94	\$2.94	\$2.99	\$2.99
PRARIE FARMS	\$3.84	\$3.75	\$3.75	N/A	\$3.39
CENTRAL FARMS	\$3.66	\$3.19	\$3.19	\$3.19	\$3.03
COUNTRY FARMS	N/A	N/A	N/A	N/A	\$2.56
0%					
HOUSE BRAND	\$3.32	\$2.55	\$2.69	\$2.99	\$2.99
PRARIE FARMS	\$3.62	\$3.62	\$3.62	N/A	\$3.29
CENTRAL FARMS	\$3.03	\$3.19	\$3.19	\$3.19	\$3.03
COUNTRY FARMS	N/A	N/A	N/A	N/A	\$2.69

*THESE PRICES WERE DOCUMENTED JUNE 14TH.

*IT EXCLUDES ANY SALES OR PROMOTIONS.

*GERBES HAS A MEMBERSHIP CARD, SO THESE PRICES DO NOT APPLY TO MEMBERSHIP DISCOUNTS

*GREEN NUMBERS ARE THE CHEAPEST PRICES BY MORE THAN 10 CENTS FROM THE NEXT CLOSEST PRICE

*RED NUMBERS ARE PRODUCTS 10 CENTS MORE EXPENSIVE THAN THE NEXT.

*THE TWO COLUMNS ON THE RIGHT WERE RECORDED JUNE 22ND.

*ALDI'S WAS RECORDED, BUT IS HARD TO COMPARE SINCE
THEY DID NOT CARRY THE SAME FOODS AS AN OTHER STORE

STORE:	GERBES (BROADWAY)	GERBES (PARIS RD)	MOSER'S (BUS. LOOP 70)	PATRICIA'S (I-70 DRIVE)	ALDI'S (BUS. LOOP 70)
HOUSE BRAND:	KROGER	KROGER	BEST CHOICE	BEST CHOICE	N/A
1 LB					
GRAPES	\$1.00	\$2.49	\$1.00	\$1.29	\$1.49
BANANAS	\$0.62	\$0.62	\$0.59	\$0.69	\$0.44
BROCCOLI	\$1.58	\$1.88	\$1.00	\$0.99	\$1.70
EAR OF CORN	\$0.40	\$0.40	\$0.50	\$0.50	\$0.50
WONDER BREAD 20 OZ	\$2.29	\$2.49	\$1.89	\$2.44	N/A
HOUSE BRAND, 20 OZ	\$0.99	\$0.99	(16 OZ) \$0.79	\$1.39	L'OVEN FRESH: 0.75
JIF PEANUT BUTTER, 18 OZ	\$2.95	\$2.95	\$2.89	\$2.93	N/A
HOUSE BRAND, 18 OZ	\$1.63	\$1.63	\$2.07	\$2.05	N/A
1 LB					
GROUND CHUCK	(80/20) \$3.32	(80/20) \$3.29	(81/19) \$2.19	(81/19) \$2.59	(80/20) \$1.99
GROUND BEEF	(73/27) \$2.59	(73/27) \$2.59	(73/27) \$2.09	(81/19) \$2.19	N/A
BONELESS CHX BREAST	(TYSON) \$2.99	(TYSON) \$2.99	(DELI) \$1.79	(DELI) 2.99	(KIRKWOOD) \$1.83
CAMPBELL CHX NOODLE	\$0.73	\$0.73	\$0.69	DO NOT CHECK	EF'S CUPBOARD: \$0.97
PREGO PASTA SAUCE, 26 OZ	\$2.18	\$2.18	\$2.59	\$2.69	MAMA COZZI: \$0.97
RAGU PASTA SAUCE, 26 OZ	\$1.59	\$1.59	\$2.38	\$2.45	GRANDESSA: \$1.79
1 LB					
BARILLA MOSTACCHOLI	\$1.85	\$1.85	N/A	N/A	N/A
STORE BRAND MOST.	N/A	\$1.95	\$1.55	\$1.75	N/A
BARILLA SPEGHETTI	\$1.85	\$1.85	\$1.35	\$1.65	N/A
STORE BRAND SPEG.	\$0.97	\$0.97	\$1.45	\$1.55	N/A
ONE CAN					
DEL MONTE CORN	\$0.90	\$0.90	\$1.17	\$1.13	N/A
STORE BRAND	\$0.89	\$0.89	\$0.79	\$0.77	HAPPY HARVEST: \$0.39
DEL MONTE SWEET PEAS	\$0.90	\$0.90	\$1.17	\$1.13	N/A

STORE BRAND	\$0.89	\$0.89	\$0.79	\$0.77	HAPPY HARVEST: \$0.39
PRINGLES	\$0.88	\$0.88	\$1.19	\$1.23	\$0.95
KIT-KAT BAR	\$0.79	\$0.79	\$0.69	\$0.73	\$0.47
SNICKERS BAR	\$0.79	\$0.79	\$0.69	\$0.73	\$0.47
M&M	\$0.79	\$0.79	\$0.69	\$0.73	\$0.47
12 SODA CANS					
PEPSI PRODUCTS	\$3.79	\$4.49	\$4.19	\$4.39	N/A
COKE PRODUCTS	\$3.79	\$3.79	\$3.99	\$4.49	N/A
7UP/DR. PEPPER	\$3.79	\$4.49	\$4.19	\$4.49	N/A
STORE BRAND	\$2.19	\$2.19	\$2.83	\$3.25	SWEET VALLEY: \$1.99
CHEERIOS, 14 OZ	\$3.49	\$3.49	\$3.99	\$4.25	CRISPY OATS
STORE BRAND	N/A	N/A	(15 OZ) \$2.19	(15 OZ) \$2.53	(15 OZ) \$1.49
MINI-WHEATS	(24 OZ) \$3.59	\$3.69	(18 OZ) \$2.50	(18 OZ) \$4.03	SHREDDED WHEAT
STORE BRAND	(18 OZ) \$2.39	(16.5 OZ) \$2.39	(19 OZ) \$2.75	(19 OZ) \$2.77	(14 OZ) \$1.79
DOZEN EGGS	DILLON'S	DILLON'S	BEST CHOICE	BEST CHOICE	GOLDHEN
MEDIUM	\$0.99	\$0.99	\$1.33	\$1.29	N/A
LARGE	\$1.19	\$1.19	\$1.39	\$1.45	\$1.09
XTRA LARGE	\$1.29	\$1.29	\$1.59	\$1.59	N/A
JUMBO	\$1.39	\$1.39	\$1.69	\$1.65	N/A
EGGLANDS BEST, LARGE	\$2.39	\$2.29	\$2.23	N/A	N/A
GALLON OF ORANGE JUICE					
HOUSE BRAND	\$3.99	\$3.99	\$3.99	N/A	ALWAYS SAVE: \$3.99
MINUTE MAID	\$6.19	\$6.19	\$4.49	\$5.75	\$4.49
TROPICANA	\$6.79	\$6.79	\$4.49	\$6.17	\$4.49
CENTRAL FARMS	\$4.75	\$4.75	\$4.69	\$4.55	\$4.69
PRARIE FARMS	N/A	N/A	N/A	\$4.55	N/A

GALLON OF MILK
HOUSE BRAND
VIT. D

	DILLON'S	DILLON'S	ALL-STAR	PATRICIA'S	ALL-STAR
HOUSE BRAND	\$3.19	\$3.19	\$2.99	\$3.89	\$2.99
PRARIE FARMS	N/A	N/A	N/A	\$3.99	N/A
CENTRAL FARMS	\$3.49	\$3.49	\$4.09	\$3.99	\$4.09
COUNTRY FARMS	N/A	N/A	N/A	N/A	N/A

2%

HOUSE BRAND	\$3.09	\$3.09	\$2.99	\$3.79	\$2.99
PRARIE FARMS	N/A	N/A	N/A	\$3.89	N/A
CENTRAL FARMS	\$3.29	\$3.29	\$4.05	\$3.89	\$4.05
COUNTRY FARMS	N/A	N/A	N/A	N/A	N/A

1%

HOUSE BRAND	\$2.99	\$2.99	N/A	\$3.75	\$2.99
PRARIE FARMS	N/A	N/A	N/A	\$3.75	N/A
CENTRAL FARMS	\$3.19	\$3.19	\$3.89	\$3.75	\$3.89
COUNTRY FARMS	N/A	N/A	N/A	N/A	N/A

0%

HOUSE BRAND	\$2.99	\$2.99	\$2.99	\$3.55	\$2.99
PRARIE FARMS	N/A	N/A	N/A	\$3.65	N/A
CENTRAL FARMS	\$3.19	\$3.19	\$3.79	\$3.65	\$3.79
COUNTRY FARMS	N/A	N/A	N/A	N/A	N/A

GERBES
(NIFONG)
KROGER

WAL-MART
(NIFONG)
GREAT VALUE

\$1.99 \$1.50
\$0.62 \$0.59
\$1.88 \$1.58
\$0.40 \$0.38

\$2.49 \$2.24
(16 OZ) \$0.99 \$0.75

\$2.95 \$2.42
(18 OZ) \$1.63 \$1.48

(80/20) \$3.29 (80/20) \$2.77
(85/15) \$3.49 (73/27) \$2.29
(TYSON) \$4.99 (TYSON) \$3.49

\$0.73 \$0.68
\$2.18 \$1.98
\$1.59 \$1.50

N/A \$1.85 \$1.28
\$1.85 \$1.16
\$0.97 \$1.28
\$0.92

\$0.90 \$0.82
\$0.89 \$0.38
\$0.90 \$0.82

\$0.89	\$0.50
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\$1.00	
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\$0.79	\$0.33
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\$0.79	\$0.58
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\$0.79	\$0.58
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\$4.49	\$2.98
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\$4.49	\$3.98
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\$4.49	\$2.98
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\$2.53	\$2.25
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\$3.49	\$2.78
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(12.9 OZ) \$1.89	(18 OZ) \$1.84
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(18 OZ) \$3.56	(18 OZ) \$2.98
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(18 OZ) \$2.39	N/A
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DILLON'S

BIG RIVER
FARMERS

\$0.99	\$1.47
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\$1.18	\$1.64
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\$1.29	\$1.62
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\$1.39	\$1.68
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N/A	\$2.36
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\$3.99	\$3.94
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\$6.19	\$5.94
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\$4.75	N/A
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N/A	\$4.32
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DILLON'S

GREAT VALUE

\$3.19

\$3.05

N/A

\$4.08

\$3.49

\$3.94

N/A

N/A

\$3.09

\$3.63

N/A

\$3.69

\$3.29

\$3.93

N/A

N/A

\$2.99

\$3.53

N/A

\$3.84

\$3.19

\$3.03

N/A

N/A

\$2.99

\$3.46

N/A

\$3.68

\$3.19

\$3.03

N/A

N/A